

(L)

SyBI
OP3ACO

Entre. Mgmt
March 2016

Marks : 75

Time : 2 ½ hrs

Instructions :

1. All questions are compulsory
2. There is internal choice between for all questions

Q 1 Write any 3.

(15 mks)

- a) Company
- b) Merger
- c) NGO
- d) Intrapreneur
- e) Project Appraisal

Q 2 Write any 3

(15 mks)

- a) What do you mean by acquisition?
- b) What are the locational benefits of a project?
- c) List down Self Evaluation of an entrepreneur in implementation of projects.
- d) What remedies will you suggest to solve problems of women entrepreneurs
- e) What do you mean by Private Limited Company?

Q 3 (a) Explain the concept of entrepreneur? How do you classify entrepreneurs? (15 mks)

OR

Q 3 (a) Explain features and types of Franchising. Enlist the advantages and disadvantages of Franchising

(15 mks)

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:2:

Q 4 (a) Discuss the features and needs of SHG? (7 mks)

Q 4 (b) Enlist industries falling under Maharashtra KVIC? (8 mks)

OR

Q 4 (a) Discuss SWOT Analysis of your business enterprise? (7 mks)

Q 4 (b) What are the various steps in Project Planning? (8 mks)

Q 5 (a) List down the contents and advantages of Project Report. (7 mks)

Q 5 (b) What are the constraints of an entrepreneur? (8 mks)

OR

Q 5 (a) Explain the classification of Projects? (7 mks)

Q 5 (b) Explain the features of Business Risk and its classification? (8 mks)
